

Promoting Mediterranean innovation capacities to develop smart and sustainable growth

AXIS 1

OBJECTIVE

To increase transnational activity of innovative clusters and networks of key sectors of the MED area

71.7 M€ ERDF 2.9 M€ IPA



Fostering low carbon strategies and energy efficiency in specific MED territories: cities, islands and rural areas

OBJECTIVE 1

To raise capacity for better management of energy in public buildings at transnational level

OBJECTIVE 2

To increase the share of renewable local energy sources in energy mix strategies and plans in MED territories

OBJECTIVE 3

To increase capacity to use existing low carbon transport systems and multimodal connections among them

44.8 M€ ERDF



Protecting and promoting Mediterranean natural and cultural ressources

AXIS 3

76.2 M€ ERDF 3.1 M€ IPA

OBJECTIVE 1

To enhance the development of a sustainable and responsible coastal and maritime tourism in the MED

OBJECTIVE 2

To maintain biodiversity and natural ecosystems through strengthening the management and networking of protected areas





Enhancing the Mediterranean governance

17.9 M€ ERDF 0.7 M€ IPA

OBJECTIVE

To support the process of developing multilateral coordination frameworks and strengthening the existing ones in the Mediterranean for joint responses to common challenges

AXIS 4



The Interreg MED Programme 2014-2020 – what's new?

- 3 new regions
- Modular Approach
- Focus on performance and measurable results
- Enhanced participation of private sector (SMEs) and civil society (private co-financing in priority axis 1-3)
- Capitalisation from past experiences
- Synergies with other European instruments
- Total available funds:
 - 224 M€ aprox.(ERDF) + 9 M€ aprox. (IPA)
- Co-financing rate: 85%



The module based approach

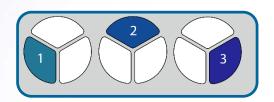
The modules:

- Module 1: **STUDYING**: designing common approaches & strategies at TN
- ひ Module 2: **TESTING**: Pilot demonstration actions
- O Module 3: **CAPITALISING**: Transfer, dissemination and capitalisation.

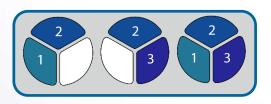


The module based approach

Modular projects



Single Modules



Combination of Modules

Horizontal projects

- community building,
- joint communication,
- joint capitalisation/transfer

Focus on synergies mechanisms, thematic communities



1st Call for proposals

Axis 1 – Innovation: broad scope with 4 subthemes:

Blue Growth

Green Growth

Creative and Cultural Industries

Social Innovation

Axis 2 – Low Carbon Economy: 3 focused S.O.

Energy Efficiency in Public Buildings

Renewable Local Energy Sources

Sustainable urban Transport

Axis 3 – Environment : new themes in MED

Coastal and Maritime Sustainable Tourism

Management and networking of protected areas



Axis 1 - Innovation

Specific Objective	To increase transnational activity of innovative clusters and networks of key sectors of the MED area			
Result Indicator	Share of innovative clusters offering to their member consolidated mix of transnational activities in key sectors of MED area			
Main Focus	Blue Growth Blue Energy Fishing & Acquaculture Green Growth Renewable Energy Energy Efficiency		wable Energy gy Efficiency e Mangmt / Recyc t cities nnovation ral & Creative	allocation ~24.3 M€ (ERD ~1,075 M€ (IAP
Modules	M1 – Studying M2 – Testing M3 – Capitalising	about 2 projects about 6 projects about 3 projects	M1 + M2 M2 +M3	about 4 projects about 2 projects





Axis 2 – Low Carbon Economy

Specific Objective	To raise capacity for better management of energy in public buildings at transnational level		
Result Indicator	Share of regional, subregional and local energy efficiency plans including adapted measures for public building stock		
Main Focus	 Assessment and Implementation of <u>Sustainable</u> <u>measures</u> of the Interreg MED territory. Innovative Financial mechanisms to improve EEE 3. Energy Strategies, management models and Solu Nearly Zero energy buildings <u>in public buildings</u>. 	3 in a Regional and Local Level.	
Modules	M1 – Studying about 1 projects M2 + M3 M2 – Testing about 2 projects M3 – Capitalising about 1 projects	about 2 projects Financial	

Financial allocation ~8.6 *M*€ (ERDF) ~0,345 *M*€ (IAP)



Axis 2 – Low Carbon Economy

Specific Objective	To increase the share of renewable local energy sources in energy mix strategies and plans in specific MED territories (islands and rural areas)			
Result Indicator		Share of renewable energy from local sources, in energy mix of MED islands and rural areas		
Main Focus				npeding a higher share of tion of large, medium and
Modules	M1 – Studying M2 – Testing M3 – Capitalising	about 1 projects about 2 projects about 1 projects	M2 + M3	about 2 projects Financial

Financial allocation ~8.6 *M*€ (ERDF) ~0,345 *M*€ (IAP)



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Axis 2 – Low Carbon Economy

Specific Objective	To increase capacity to use existing low carbon transport systems and multimodal connections among them			
Result Indicator	· ·	Share of urban plans including low carbon transport and multimodal connection soft actions		
Main Focus	implementing service	<u>Sustainable Urban Mobility Plans (SUMPs) or measures</u> in the Mediterranean, implementing <u>services for tourists</u> , <u>passengers and freight</u> aiming to preserve its <u>natural-cultural heritage and social cohesion</u> , which makes the Mediterranean cities unique and attractive.		
Modules	M1 – Studying M2 – Testing	about 1 projects about 2 projects about 1 projects	M2 + M3	about 2 projects
	M3 – Capitalising			Financial

Financial allocation ~9.8 *M€ (ERDF)* ~0,345 *M€ (IAP)*



Axis 3 - Environment

Specific Objective	To enhance the development of a sustainable and responsible coastal and maritime tourism			
Result Indicator	Level of sustainability of tourism in MED coastal regions			
Main Focus	 How to integrate tourism development into wider strategies? Tourism in Integrated Coastal Zone Management (ICZM) Tourism in Maritime Spatial Planning (MSP) Tourism in integrated regional development policies How to enhance sustainable and responsible tourism management? improving planning and management of coastal tourist destinations preventing negative impacts on natural and cultural heritage promoting an innovative, sustainable and high quality offer 			
Modules	M1 – Studying about 2 projects M1 + M2 about 2 projects AD + M3 – Capitalising about 2 projects about 2 projects AD + M3			



Financial allocation ~13.7 M€ (ERDF) ~0,55 M€ (IAP)

Axis 3 - Environment

Specific Objective	To maintain biodiversity and natural ecosystems through strengthening the management and networking of protected areas			
Result Indicator	Share of protected areas meeting their conservation goals and objectives (than to their improved management)			
Main Focus	 To strengthen better <u>integration</u> of <u>protected areas</u> in national, regional and local <u>territorial development strategies</u> through <u>awareness raising</u> on protection of fragile areas, including generating <u>policy-making</u> support To strengthen <u>networking</u> of protected areas through supporting more intensive <u>cooperation</u> between competent public authorities and key stakeholders To improve <u>monitoring and management</u> of protected areas through supporting scientific, technical and management knowledge base for the monitoring of pressures and impacts on ecosystems, including efficient governance of protected areas 			
Modules	M1 - Studyingabout 2 projectsM1 + M2about 2 projectsM2 - Testingabout 2 projectsM2 + M3about 1 projects			

about 2 projects

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M3 - Capitalising

about 1 projects

Financial allocation ~11.45 M€ (ERDF) ~0,46 M€ (IAP)

Horizontal Projects

Specific Objective	Communication and Capitalisation of modular projects (M1, M2, M3, M1+M2, M2+M3)			
Type of activities	3) joint capitalisation/transfer. ~7.2 M€ (ERDF)			allocation
Main Focus				f project results; e website
	 Representing the 'community' in any relevant transnational seminar of the Interreg MED Programme, Interact or other ETC and / or thematic programmes. Cooperating with the Interreg MED Programme to coordinate communication activities of all horizontal projects on an annual basis. 			
Axis	Axis 1 – Innovation Axis 2 – LCE Axis 3 – Environment	2 Horizontal projects 2 Horiontal projects		(with possibility to renew the der conditions)



Abbreviation	Name	Module type	Expected outputs (not exhaustive list)
M1	Studying	Single- module	SWOT analysis, state of the art, benchmarking analysis, models, action plans, strategies, instruments
M2	Testing Single- module		Preliminary and feasibility studies (if needed), pilot activities (including methodology for implementation, testing and evaluation phases), plan of results transferability.
M3	Capitalising	Single- module	Policy recommendations, Memorandum of Understanding, agreements, procedures and regulatory proposals, charters, protocols.
M1+M2	Studying and testing	Multi- module	SWOT analysis, state of the art, benchmarking analysis, models, action plans, strategies, instruments and pilot activities (including methodology for implementation, testing and evaluation phases), plan of results transferability.
M2+M3	Testing and capitalising	Multi- module	Preliminary and feasibility studies (if needed), pilot activities (including methodology for implementation, testing and evaluation phases), plan of results transferability and policy recommendations, Memorandum of Understanding, agreements, procedures and regulatory proposals, charters, protocols.
M1+M2+M3	Integrated Projects	Multi- module	SWOT analysis, state of the art, benchmarking analysis, models, action plans, strategies, instruments and pilot activities (including methodology for implementation, testing and evaluation phases), plan of results transferability and policy recommendations, Memorandum of Understanding, agreements, procedures and regulatory proposals, charters, protocols.
Horizontal Projects	Communication and capitalisation of the programme in the long term		Community building / communication / capitalisation strategies and action plans, internal communication products, policy papers and recommendations, Technical Papers, Deliverables and Target groups Databases





Calendar

Official presentation: 23rd of June 2015 (Marseille)

Opening of the Call: September 2015

Closing of the call: End of october 2015

Evaluation (2 assessment phases): Early 2016

Expected starting of the project: September 2016



